



Air Conditioning & Heating

News Release

Contact: Rex Anderson - 713.263.5064 - rex.anderson@goodmanmfg.com

Or contact: Mark Klein - mark@markklein.com

Built In America TV Goes Deep Inside High-Tech HVAC Plant to See U.S. Manufacturing

Documentary reveals magic of morphing steel, aluminum and copper into **Goodman®** brand indoor comfort units

WALLER, Texas – The Built In America television show is taking viewers deep inside one of the nation’s massive, new industrial facilities to witness how a \$417 million investment in United States manufacturing is creating **Goodman®** brand air conditioners and furnaces, along with up to 7,000 jobs.

Within the doors of the world’s largest tilt wall building at the Texas Technology Park, the Built In America documentary, led by host John McCalmont, demonstrates the manufacturing magic of morphing hefty 15,000-pound coils of steel, aluminum and copper into **Goodman®** brand heating and air conditioning units.

Roving the sprawling 4 million-plus square-foot facility, McCalmont – in tow with Goodman Vice President of Manufacturing Joseph Campbell – follows the entire Goodman production process from stamping, brazing, assembly, painting, testing and more testing. McCalmont even chips in to help assemble several products.

The technological prowess showcased at the Texas Technology Park demonstrates how far Harold V. Goodman’s dream has come since he created his namesake company 43 years ago. Back then, Goodman said he wanted to “revolutionize the heating and air conditioning industry,” but even he might have found the scope of manufacturing capabilities at Texas Technology Park beyond his imagination.

Built In America television celebrates cutting-edge companies that manufacture and assemble products in the United States. Goodman designs, engineers and assembles all of its indoor comfort products in the United States.

According to Built In America, the series focuses on the history, job creation, education, business model, pride in workmanship and positive community impact of top companies and their hometowns. The show airs on The Fox Business Network (FBN) as sponsored segments to over 230 million viewers internationally.

Watch the Built In America episode featuring Goodman Manufacturing at <http://bit.ly/BIA-Goodman>.

For more about Goodman, visit www.goodmanmfg.com.

###

PHOTO CAPTIONS

Photo #1: (l-r) John McCalmont, host of the Built In America television show, with Joseph Campbell, vice president of manufacturing for Goodman.

Photo #2: A Goodman technician oversees the fin coil manufacturing process during an episode of Built In America television.





Air Conditioning & Heating

News Release

Contact: Rex Anderson - 713.263.5064 - rex.anderson@goodmanmfg.com

Or contact: Mark Klein - mark@markklein.com

About Goodman

A member of the DAIKIN group, Houston-based Goodman Manufacturing Company, L.P. is a leading manufacturer of heating, ventilation and air conditioning products for residential and light commercial use. **Goodman**[®] brand products are predominantly sold through company-operated and independent distribution networks. For more information, visit www.goodmanmfg.com.