



Air Conditioning & Heating

## News Release

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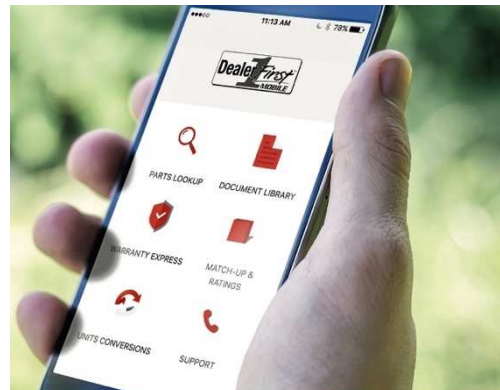
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### Goodman Launches DealerFirst Mobile® App, Designed to Help HVAC Contractors Manage Business “On the Go”

HOUSTON, Nov. 14, 2016 – The new DealerFirst Mobile® app from Goodman Manufacturing is now available for free download, offering any heating, ventilation and air conditioning (HVAC) contractor in the United States and Canada immediate access to a robust set of service, sales and business tools while on the job site via mobile phones or tablets.

The DealerFirst Mobile app gives HVAC technicians immediate access to a variety of resources, from warranty claim management and product/diagnostic information to documents and support.

“It’s designed to make it easier to sell, install and service Goodman® brand products,” explains Jason Kosarek, Digital Marketing Manager for Goodman. “With the DealerFirst Mobile app, HVAC technicians will have the tools they need while at the job site in a simple-to-use format.”



Key features of the DealerFirst Mobile app include Warranty Express, Documents and Support, Product/Diagnostic information, and Match-up and Ratings.

The Warranty Express tool lets technicians add, look-up and manage warranty claims (with appropriate credentials).

Easy access to product brochures, warranty certificates, IO manuals and spec documents is available with the Documents and Support tool.

To find the necessary parts for a system that needs repair, DealerFirst Mobile offers a Product/Diagnostic tool. That can help expedite service requests, says Kosarek, because contractors can immediately order the needed part.

One of app’s unique features is Matchup and Ratings, where contractors can match the right product for the right job.

The DealerFirst Mobile app is available for phones and tablets using either Apple or Android operating systems. The app can be downloaded for free at the Google Play and Apple app stores, or by visiting [go.goodmanmfg.com/dealerfirst](http://go.goodmanmfg.com/dealerfirst).

“From the day the company began, Goodman has believed that the dealer should come first,” says Jeff Underwood, VP of marketing for Goodman. “Launching the DealerFirst Mobile app continues this legacy by providing HVAC contractors a robust set of tools readily available on mobile phones or tablets. It’s all about helping HVAC dealers efficiently manage their business on the go.”

The new mobile app supports the complete line of Goodman indoor comfort products, which are designed, engineered and assembled in the United States. Goodman products are now rolling off a brand new assembly line at a state-of-the-art, \$417 million campus that was recently completed near Northwest Houston.

For more information about the tools and benefits of available for Goodman dealers, visit <http://www.goodmanmfg.com/become-a-dealer>



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### **About Goodman**

A member of the DAIKIN group, Houston-based Goodman Global, Inc. is a leading manufacturer of heating, ventilation and air conditioning products for residential and light commercial use. Goodman's products are predominantly sold through company-operated and independent distribution networks, with more than 1,000 total distribution points throughout North America. For more information, visit [www.goodmanmfg.com](http://www.goodmanmfg.com).