



Air Conditioning & Heating

News Release

Contact: Rex Anderson - 713.263.5064 - rex.anderson@goodmanmfg.com

Or contact: Mark Klein - mark@markrklein.com

Goodman is Thankful ... for Its Facebook Followers

CATAWBA, S.C. – When all the ghosts and goblins went trick or treating in Zane Kennington’s neighborhood, this young boy decided he wanted to be something cooler ... literally. So, Zane dressed up as a **Goodman®** brand air conditioner for Halloween.

“My son, Zane, is six-years-old, said Cara Kennington, Zane’s mom. “His favorite thing in the world is air conditioners, and his favorite air conditioners are **Goodman.**”

The story of Zane and his affection for air conditioners found its way along social media to [Goodman’s Facebook page](#), where photos showed Zane dressed up as a very realistic Goodman air conditioner.



“He has loved them since he was about two-years-old; I’m not sure why or how it came about,” said Cara Kennington. “He loves to drive around different neighborhoods and look at air conditioners. He also likes watching YouTube videos of them. I don’t know what it is about ACs, but he just loves them!”

Catawba, S.C., the small unincorporated town where Zane and his family call home, is more than 1,000 miles from Goodman’s Houston headquarters.

“Because of our Facebook page, Goodman Manufacturing has been able to connect with Goodman Air Conditioning and Heating customers from all over the world,” said Jeff Underwood, VP Marketing for Goodman. “Zane’s Halloween story warmed our hearts.”

To honor their biggest fan, Goodman sent Zane a package with a Certificate of Appreciation, plus **Goodman** branded hats, cups, fidget spinners and an equipment badge.

“Zane’s costume and love of air conditioners is just one more reason that customers and Goodman employees alike say, “Thank goodness for Goodman,” Underwood said.



###

About Goodman

A member of the DAIKIN group, Houston-based Goodman Manufacturing Company, L.P. is a leading manufacturer of heating, ventilation and air conditioning products for residential and light commercial use. **Goodman** brand products are predominantly sold through company-operated and independent distribution networks. For more information, visit www.goodmanmfg.com.