



Air Conditioning & Heating

News Release

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Goodman® Website Wins Progress Sitefinity 2016 Website of the Year Award

BEDFORD, Mass., March 1, 2017 – Goodman Manufacturing’s redesigned and retooled website has been recognized as the 2016 Website of the Year for manufacturing during the annual Progress® Sitefinity™ awards program.

The site, at www.goodmanmfg.com, was honored for best-in-website creativity, design, user experience, functionality and overall presentation.

Consumers – along with heating, ventilation and air conditioning (HVAC) dealers – have responded to the redesigned Goodman website. Since it launched, overall web visits increased by 17 percent over a year ago, while mobile traffic jumped 57 percent, said Shelly Black, manager, digital design for Goodman.

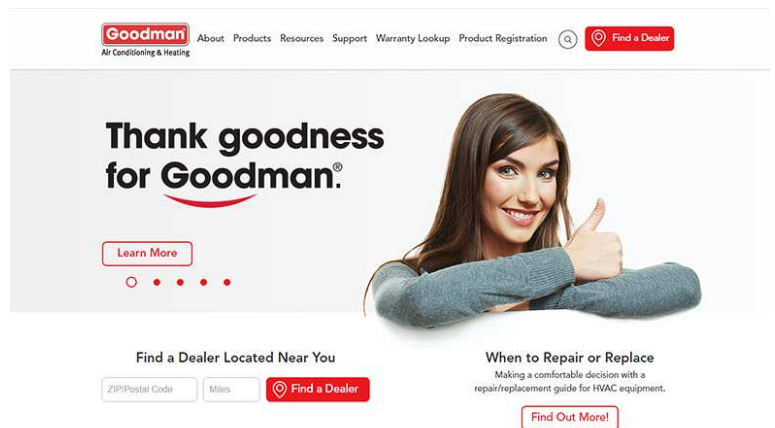
The annual awards celebrate innovation and best-in-class websites developed using the Progress Sitefinity Content Management System (CMS), according to Progress.

“While thousands of organizations worldwide rely on the Sitefinity platform to personalize and optimize the customer experience across websites and devices, these awards honor the most creative and innovative organizations that deliver differentiated experiences and set the bar in their respective industries,” said Anton Hristov, Director Product Marketing for Sitefinity, Progress.
“Congratulations to the winners of this year’s Website of the Year awards for their incredible achievements.”

Design of the Goodman website was handled jointly by in-house designers at Goodman along with Softway, an independent digital marketing agency in Houston. Softway implemented the website, which uses Microsoft Dynamics CRM.

Website of the Year finalists were initially selected by an internal Progress jury before voting was opened up to a large community via email and social media. More than 7,400 votes were cast to name the award winners. For more information on the contest and winners, visit the [“Website of the Year”](#) page.

For more about Goodman, visit www.goodmanmfg.com.





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About Goodman

A member of the DAIKIN group, Houston-based Goodman Global, Inc. is a leading manufacturer of heating, ventilation and air conditioning products for residential and light commercial use. Goodman® brand products are predominantly sold through company-operated and independent distribution networks, with more than 1,000 total distribution points throughout North America. For more information, visit www.goodmanmfg.com.

About Progress

Progress (NASDAQ: PRGS) is a global leader in application development, empowering enterprises to build mission-critical business applications to succeed in an evolving business environment. With offerings spanning web, mobile and data for on-premise and cloud environments, Progress powers businesses worldwide, promoting success one application at a time. Learn about Progress at www.progress.com or 1-781-280-4000.